

## **Historic, Archive Document**

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## Petunia—Continued

### BALCONY PETUNIAS

A fine free large flowering type of semi-trailing habit. Excellent for vases, window boxes, etc.

**Black Prince** (New). Deep velvety red. The same color as the sensational Flaming Velvet . . . . . 1/16 Oz. \$0.60

**Netted Blue Gem** (New). A striking new color, steel blue netted or veined with violet. Very large blooms. 1/16 Oz. \$0.50

**Star of California**. Violet shaded crimson, white blotches.

1/8 Oz. \$0.75; 1/4 Oz. \$1.25; Oz. \$4.00

**Separate Colors**, in Rose, Crimson, Blue, White . . . . . 1/8 Oz. \$0.75; 1/4 Oz. \$1.25

**Mixed** . . . . . 1/8 Oz. .60; 1/4 Oz. 1.00

### MINIATURE

This group comprises neat compact plants about 6 in. high and 8 in. in diameter covered with a mass of 2 in. flowers.

**Brilliant Rose Gem**. Rich deep rose.

1/64 Oz. \$1.00 \$ .50

**Pink Gem**. Deep pink . . . . .

.25 2.50

**Finest Mixed** . . . . .

.25 2.00

### DWARF ERECT HYBRIDS

Dwarf compact plants averaging 10-12 inches high and continuously in bloom.

**Admiral**. Large flowered rich violet. Originator's seed . . . . . 1/16 Oz. \$2.50

.50

**Adora**. Rosy carmine, pure white star.

1/16 Oz. \$2.00

.50

**Celestial Rose**. Compact deep rose

1/4 Oz. \$1.00

.25

3.50

**Cockatoo**. Violet with white spots.

1/4 Oz. \$1.00

.25

3.50

**Dwarf Howard's Star**. White star in purple ground . . . . . 1/4 Oz. \$1.00

.25

3.50

**Little Blue Star**. Dainty clear blue with white star . . . . . 1/16 Oz. \$2.00

.50

**Martha Washington**. Compact with frilled blooms of blush pink with wine red throat . . . . . 1/16 Oz. \$1.50

.50

**Rose of Heaven**. Dwarf rose pink.

1/4 Oz. \$0.50

.25

1.75

**Rose of Heaven Improved**. Reselected.

1/4 Oz. \$1.00

.50

3.50

**Rosy Morn**. Dwarf Pink white throat.

1/4 Oz. \$0.50

.25

1.75

**Rosy Morn New Improved**. Dwarf select strain . . . . . 1/4 Oz. \$1.00

.25

3.50

Silver Blue. Heavenly blue reselected 1/4 Oz. \$1.00

Tr. Pkt. Oz.

.25 3.50

**Scarlet King**. Bright carmine scarlet.

1/4 Oz. \$2.50

.50

**Snow Bedder**. 2 1/2 in. pure white flowers on low growing, spreading plants. 10 in. high and 2 1/2 ft. across . . . . . 1/8 Oz. \$1.00

.50

## Marigold

### LEIB'S WINTER IMPROVED

A new winter cut flower that has proved itself to be a profitable item. Easy to grow, it produces an endless number of attractive yellow and brown flowers. Originator's pkts.

\$ .50

### LEIB'S WINTER SUNSHINE

A counterpart of the above in yellow Originator's pkts. . . . .

.60

## Primula

### Fresh Crop Seed

### VERIS ELATIOR GIGANTEA, "TEICHER'S GIANTS."

The result of 20 years selection by a specialist. The single blossoms are immense and are carried in large clusters on strong stems, 8-10 inches high. They are particularly useful for cut flowers or pot plants and unexcelled for Spring bedding. White and yellow come true from seed, other colors show variations.

### Separate Colors

Pure white, yellow, red, pink, lilac, violet . . . . .

.60 1.00

**Choice Mixed** . . . . . 1 Oz. \$6.00, 1/4 Oz. \$1.75

.50 1.00

### TEICHER'S PRIMULA VERIS ACAULIS

An excellent strain that has been developed so that it makes an excellent pot plant. Grown cold they begin to flower in February and last into May. Seed is best sown during the winter and allowed to freeze. Seedlings are transplanted in early Spring into rich soil and kept shaded and well watered all summer. Potted in the Fall they may be flowered in a cold frame or in the greenhouse. Color range includes white, pink, red, yellow and blue. Choicest mixed

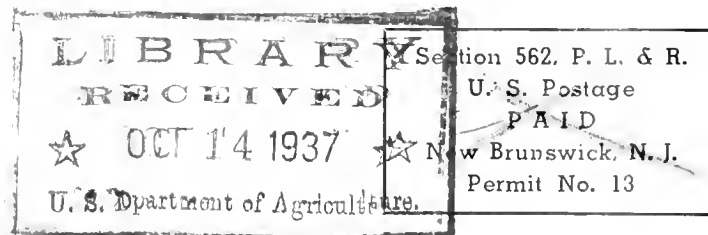
.75

Annual Larkspur, Calendula, Sweet Peas, Snapdragons, and all the seasonable seeds are listed in our general catalog. We shall be glad to send a copy on request.

We shall be glad to quote on all types of R. C. Cuttings, greenhouse and bedding plants.



## Seasonable Specialties



U.S. Dept. of Agriculture  
Bureau of Plant Industry  
Washington, D.C.

SOMERSET ROSE NURSERY, Inc.  
New Brunswick, N. J.

Return Postage Guaranteed

## Phlox

No other plant will make as bright a show in mid-summer. The improved varieties offered today embrace a wide range of colors to please any taste. They make a profitable item because they are hardy, reasonable in price, easy to handle and can be moved at any time. Plant a group for show and resale.

(L) Low; (M) Medium; (T) Tall.

### THREE NOVELTIES OF MERIT

	Doz.	100
<b>Columbia.</b> Plant Pat. No. 118. Highly advertised, in demand and very worthwhile. Vigorous, disease resistant, of medium growth and with large panicles of soft pink blooms with a pale blue eye.....	\$2.00	\$15.00
It is requested that the following retail prices be maintained:		
\$1.25 for 3; \$4.00 per doz.; \$30.00 per 100.		

<b>Tigress.</b> An outstanding novelty. Vigorous upright growth with trusses of brilliant orange scarlet flowers. These trusses are huge pyramids built up by long laterals thus giving a long period of bloom.		
Early Spring delivery only .....	3.00	20.00
Suggested retail price \$0.50 each; 3 for \$1.25.		

<b>P. D. Williams.</b> Large soft appleblossom pink flowers with dark centers in immense pyramidal trusses. Buds and back of petals are red. Retains color until late in Fall therefore making a fine companion for Fall blooming blue asters	2.00	15.00
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### NEWER INTRODUCTIONS

Great strides have been made in improving Hardy Phlox. Individual flowers and trusses have been made larger and colors have been intensified. We consider the following a selection from the best of the newer varieties.

<b>Albert Leo Schlageter</b> (T). Vigorous, healthy grower with large pyramidal clusters of bright scarlet carmine over-laid with orange. A very brilliant new variety...	1.75	12.00
<b>Caroline Vandenberg</b> (M). The best "Blue" to date. A lovely fascinating color combined with large individual blooms and trusses .....	1.50	10.00
<b>Daily Sketch</b> (T). Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort .....	2.00	15.00
<b>Drama</b> (L). Large individual flowers in rounded trusses. A rich blue purple with a deeper eye .....	1.50	10.00
<b>Evelyn</b> (M). Introduced as the "Pink Miss Lingard." The trusses are somewhat similar to this variety and it also has the free flowering habit of Lingard. Flowers are of medium size and a soft lively pink in color .....	1.50	10.00
<b>Captain Koehl</b> (M). Large compact trusses on strong stems. The flowers are a rich deep blood-red and retain their color for a long time .....	1.75	12.00
<b>New Bird</b> (M). A rich deep ruby red of medium growth and size .....	1.75	12.00

### PHLOX—Continued

	Doz.	100
<b>M. G. Jones</b> (M). Large flowers of rosy red shading to white at the edges. Attractive, distinctive sort of vigorous growth.....	1.50	10.00
<b>Rokoko</b> (M). Clear soft Cattleya rose of vigorous growth and with unusually large flowers and trusses. We consider this one of the finest Phlox we have to offer..	1.50	10.00
<b>Rosencavalier</b> (T). Very large rose flowers in large clusters .....	1.50	10.00
<b>Salmon Glow</b> (L). A sturdy compact variety with large flowers of rich lovely pink shaded salmon. Sure to be popular....	2.00	15.00
<b>Gustave Lind</b> (L). A dwarf variety with brilliant salmon red blooms of good size	1.75	12.00
Collection 5 each of the above 12 newer sorts, 60 plants, \$7.50.		



PHLOX PLANTING

## Standard Varieties

(L) Low; (M) Medium; (T) Tall

<b>Baron von Hecheren</b> (T). Vigorous plant with good-sized clusters of carmine scarlet flowers with a white eye.....	\$1.20	\$8.00
<b>B. Compte</b> (T). Late, tall growing, popular rich wine red .....	1.20	8.00
<b>Beacon</b> (T). Compact, round heads of cherry red. A popular sort..	1.20	8.00
<b>Enchantress</b> (M). Early soft salmon pink, quite similar to the old favorite E. Campbell. The plant is vigorous and healthy in contrast to the plant of Campbell which was difficult to grow .....	1.20	8.00
<b>Europa</b> (T). White with cherry red eye. A cheerful sort .....	1.20	8.00
<b>Fuerbrand</b> (M). Large flowered vermilion scarlet .....	1.50	10.00
<b>Frau Millie Korte</b> (T). Large flowered salmon pink. A recent introduction.....	1.20	8.00
<b>George Stipp</b> (M). Glowing salmon. A new variety with large individual blooms and clusters .....	1.20	8.00

## PHLOX—Continued

	Doz.	100
<b>H. B. May</b> (L). A lilac rose with very large flowers in good sized clusters. Recently introduced . . . . .	1.50	10.00
<b>Hindenburg</b> (Commander) (L). Large trusses of crimson red . . . . .	1.50	10.00
<b>Jules Sandeau</b> (L). One of the finest of all phlox. The plants are very low but of vigorous growth with healthy foliage and the rich watermelon pink flowers are of good size and are carried in compact well rounded clusters. Blooms early. . . . .	1.50	10.00
<b>Miss Lingard</b> (T). The early white with a faint pink eye. Probably the most popular white . . . . .	1.50	10.00
<b>Miss Verboom</b> (T). The "Pink" Miss Lingard. Similar to the above except the color is a soft lavender which is extremely effective when planted with yellow flowers . . . . .	1.50	10.00
<b>Miss Ethel Pritchard</b> (T). A good light blue with good sized flowers in large clusters . . . . .	1.20	8.00
<b>Mrs. Jenkins</b> (T). A splendid pure white. . . . .	1.20	8.00
<b>Painted Lady</b> (T). Soft silvery pink, cherry red eye . . . . .	1.20	8.00
<b>Rheinlander</b> (M). Rich salmon pink, early. An old reliable variety that is still one of the best . . . . .	1.20	8.00
<b>Thor</b> (T). Salmon pink with large flowers and clusters . . . . .	1.20	8.00
<b>Widar</b> (L). Violet blue with white eye. A popular sort . . . . .	1.50	10.00
<b>Mixed.</b> All colors mixed . . . . .		6.00
<b>Collection 10 each of 10 of the above Standard Sorts, our selection</b> . . . . .		7.50

Most of the above varieties we can supply in two-year undivided plants. Orders will be filled with such stock until exhausted, at no advance in price, unless otherwise specified. Our fields usually show good color up until late October. Why not plan to visit us and see the newer varieties in bloom.

## ASTER FRIKARTI—Wonder of Staffa

Not new by any means but not so well known as it should be. The plants are vigorous and make a rounded bush about 2-3 ft. in height. The single pale blue yellow centered flowers are about 2" in diameter and are produced on long stems suitable for cutting from August until October . . . . .

\$2.50 \$20.00

## GYPHOPHILA (Baby's Breath)

**Repens Bodgeri.** 2 ft. Early double white tinted pink . . . . .

2.00 15.00

**Rosenschlier.** Similar to the above with light pink blossoms. Excellent to cut and valuable in the garden . . . . .

2.50 20.00

c **Bristol Fairy.** Produces large panicles of small double pure white flowers in June and continues throughout the Summer with smaller clusters. Indispensable for cutting and every garden should have a number of plants. Field grown grafted plants . . . . .

2.50 20.00

Pot grown grafted plants. 2 1/4 in. pots. . . . .

2.00 15.00



ORIENTAL POPPY

## POPPIES

	Doz.	100
<b>Joyce.</b> A tall growing variety with ruffled flowers of American Beauty red . . . . .	\$1.50	\$10.00
<b>Mrs. Perry.</b> Vigorous free blooming, soft salmon rose . . . . .	1.50	10.00
<b>Olympia.</b> Blooms two weeks earlier than all other varieties. The flowers are about 4 inches in diameter and are quite double. The color is orange scarlet . . . . .	1.50	10.00
<b>Oriflamme.</b> Very large, dark red blooms with a black blotch at the base of each petal . . . . .	1.75	12.00
<b>Wurtembergia.</b> A striking flower of great size and substance, in color a deep, rose red . . . . .	1.75	12.00

The above will be furnished in strong blooming size crowns potted in 3 1/2" pots. There is no danger of loss with this type of stock. We can also supply Olympia and Mrs. Perry in two-year undivided field grown roots at the same prices.

## DAISY—DOUBLE WHITE SWAN

A hardy free flowering double white daisy with 18-24 in. slender wiry stems making it excellent for cutting. Blooms under normal conditions for Memorial Day. Flowers are uniform and of good size. An easily grown, worthwhile novelty . . . . .

1.50 10.00

## DICENTRA (Bleeding Heart)

sc **Spectabilis** (Showy Bleeding Heart). 3 ft. This old fashioned favorite should be in every garden. Easy to grow, the long racemes of graceful pink flowers in May are always attractive. Excellent for forcing in pots during the Winter. Garden size . . . . .

1.75 12.00

Selected forcing size . . . . .

2.50 18.00

We carry a complete line of Seeds, Insecticides, and Hardy Perennials. A copy of our complete catalog will be sent on request.

## Advance Listing of Petunias

Delivery From New Crop

### ALL DOUBLE FRINGED DWARF

The Dwarf All Double Petunia has become practically an indispensable item. Excellent as a bedding item in spring, they make splendid pot plants for Easter and Mother's Day sales.

	Tr. Pkt.
<b>Victorious Amaranth Red.</b> An extra dwarf plant with flowers of the same beautiful shade as Gottfried Michaelis. One of the best for pots . . . . .	\$2.00
<b>Victorious Gaiety.</b> 1937 novelty. Rose and white. A bright cheerful color . . . . .	2.00
<b>Victorious Loveliness.</b> Immense flowers of soft La France pink with an occasional touch of white. This was one of our most popular colors last season . . . . .	2.00
<b>Victorious Pure White.</b> Extra dwarf and of the purest white . . . . .	2.00
<b>Victorious Purple.</b> Deep velvety purple, slightly taller than the other varieties . . . . .	2.00
<b>Victorious Rosy Carmine.</b> Probably the most dwarf of all and preferred by many for its brilliant effect . . . . .	2.00
<b>Victorious Mixed.</b> A special mixture blended from separate colors and containing many bright and intermediate shades.	
1/64 Oz. \$6.00, 1/32 Oz. \$11.50	2.00
Any three Tr. Pkts. of the above \$5.00, any five Tr. Pkts. \$7.50	

### VARIOUS DOUBLE FLOWERED STRAINS

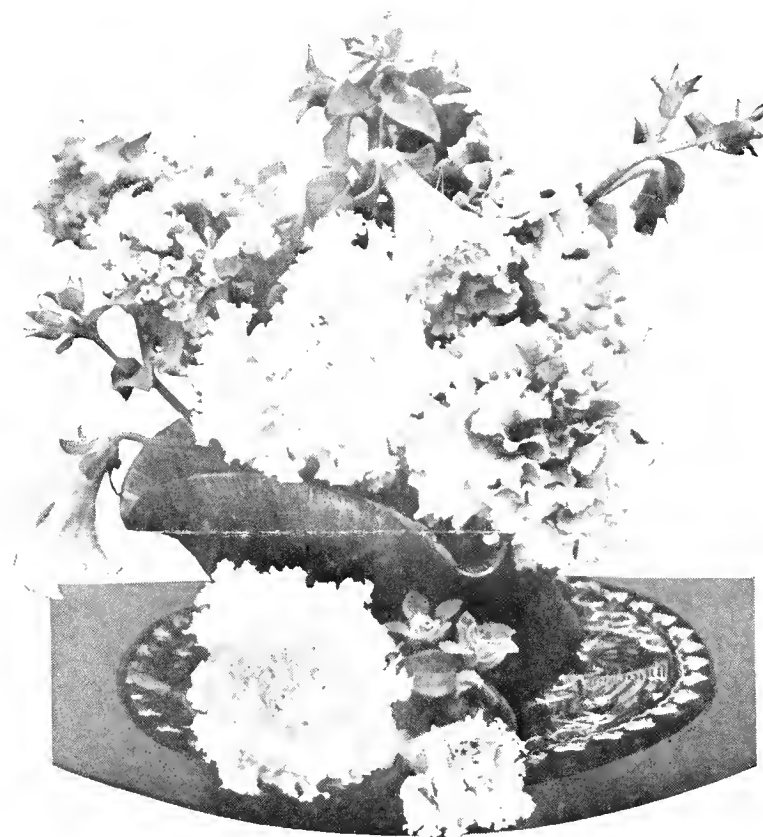
<b>Giant Double Fringed.</b> Based on the famous Shepard Strain, these can be expected to produce 80 per cent double flowers. The few singles that are produced are counter-balanced by the immense size of the flowers.	
Pink and White, Rose, White and mixed . . . . .	1.50
Any three Tr. Pkts. \$4.00.	
<b>Double Rosy Morn (Rosa Bonheur).</b> This dainty double pink is popular as a pot plant. It produces only 35-40 per cent double flowers, the singles being all like Rosy Morn . . . . .	1.00
1/64 Oz. \$1.75	

### LARGE FLOWERING DWARF SINGLE

This type is of dwarf compact growth with very large blooms and is excellent for pots or beds.	
<b>Dwarf Elks Pride.</b> Extra dwarf with large single fringed flowers of velvety violet blue . . . . .	1.00
<b>Gottfried Michaelis.</b> Dwarf fringed Amaranth red . . . . .	.50
1/64 Oz. \$1.50	
<b>Lace Veil.</b> Dwarf white fringed. . . . .	.50
1/64 Oz. \$1.50	
<b>Dwarf Pink Glory (Diener's).</b> Rich rose pink. . . . .	.50
1/64 Oz. \$1.50	
<b>Scarlet Glory.</b> Probably the richest colored large flowering dwarf petunia. Grows about 10 in. high with large flowers of deep carmine flushed scarlet . . . . .	1.00
<b>Setting Sun.</b> Dwarf brilliant rose. . . . .	.50
1/64 Oz. \$1.50	
<b>Snowstorm.</b> Large pure white flowers on a dwarf compact plant of very uniform growth . . . . .	1.00
<b>Select Mixture</b> . . . . .	.50
1/64 Oz. \$1.25	

### DWARF CALIFORNIA GIANTS

<b>Deluxe or Ramona Strain.</b> Recommended to those who want the best. Compact plants, immense flowers, choice colors. . . . .	.50
1/32 Oz. \$3.00	
<b>Rosie.</b> Plants are of dwarf compact habit and the colossal flowers are a rich rose	



### PETUNIA LARGE FLOWERING DOUBLE FRINGED CHOICE MIXED

	Tr. Pkt.
lavender shading to deeper rose in the open throat. Beautifully fringed and netted, these are excellent for pots or beds . . . . .	1/32 Oz. \$3.00 .50

### GIANTS OF CALIFORNIA

<b>Fringed Fluffy Ruffles.</b> A large flowered strain with fluffy and ruffled edges. Often they look like doubles. . . . .	1/32 Oz. \$1.25 .50
<b>Single Giant of California.</b> The largest and finest of all single petunias with large veined throats . . . . .	1/32 Oz. \$2.00 .50

### RUFFLED GIANTS

This class produces immense ruffled flowers 4-6 inches across with widely opened throats gorgeously veined and colored.	
	Tr. 1/64 Oz. Pkt.
<b>Copper Red.</b> Rich aniline red . . . . .	\$1.25 \$0.75
<b>Copper Scarlet.</b> New splendid aniline red, excellent . . . . .	.75 .50
<b>German Empress.</b> Bluish white, veined blue . . . . .	1.50 .50
<b>Harlequin.</b> Copper red blotched white. . . . .	1.75 .75
<b>Prince of Wurtemberg.</b> Dark crimson with black throat . . . . .	1.50 .75
<b>Princess of Wurtemberg.</b> Pink, veined purple . . . . .	1.50 .75
<b>Rheingold.</b> White with yellow throat. . . . .	1.50 .50
<b>Ruffled Monsters.</b> Choice mixture. . . . .	1.25 .50

### LARGE FLOWERED SINGLES

<b>Burgundy.</b> Plain edge. Rich wine red with contrasting white throat . . . . .	1.00 .50
<b>Dainty Lady.</b> Fringed delicate golden yellow . . . . .	2.50 1.00
<b>Elk's Pride.</b> Plain edge velvety violet. . . . .	1/32 Oz. \$1.25 .50
<b>Giant Pink Glory.</b> Rose pink. . . . .	1/32 Oz. \$1.25 .50
<b>Marine.</b> Fringed velvety violet. . . . .	1/32 Oz. \$1.25 .50
<b>Romany Lass.</b> Fringed crimson . . . . .	1.00 .50
<b>Theodosia.</b> Large fringed rose, yellow throat . . . . .	1.00 .50
<b>Steel Blue Veined</b> . . . . .	1.00 .50